



St. Lawrence Gas Commercial Energy Efficiency Program Proposal

November 2010

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1. HISTORY

On June 21, 2010 the NYS Public Service Commission (PSC), in response to a petition by St. Lawrence Gas (SLG or the Company), relieved the Company from the obligation to collect and transfer certain System Benefit Charge (SBC) funds to the New York State Energy Research and Development Authority (NYSERDA) for NYSEDA administered Energy Efficiency Portfolio Standard (EEPS) programs.

In its Order, the PSC directed the Company to submit a Small Commercial Gas rebate program for their approval as an alternative to the NYSEDA programs. Eligibility for the program is limited to customers with average annual usage of 5000 dekatherms or less and the SBC shall only apply to customers eligible for the program.

2. PLAN DESCRIPTION

The SLG Commercial Energy Efficiency Program (CEEP) has been developed to promote the efficient use of natural gas and is consistent with New York State's Energy Efficiency Portfolio Standard. The CEEP has two major components; (1) incentive rebates on high efficiency appliances and controls, and (2) customer outreach and education.

The Company has established an SBC for all eligible customers. The SBC is billed as a separate line item on the gas bill. Revenue collected through the SBC will be used specifically for CEEP costs. The program will be administered by the Company, who will work with vendors and contractors as required, through a competitive bidding process where applicable.

3. GOAL

The goal of the CEEP is to promote the efficient use of natural gas, and to encourage the installation of high efficiency natural gas appliances by customers located within the SLG service territory.

4. APPLIANCE INCENTIVE REBATE PROGRAM

Incentive rebates will be made to eligible commercial natural gas customers, both new construction and existing properties, who install qualifying natural gas equipment beginning with installations made on or after October 1, 2010. Incentive rebates will be available for qualifying forced air furnaces, unit heaters, infrared heaters, steam and hydronic boilers, and indirect fired water heaters.

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4.1 Eligibility Requirements - Appliance Incentive Rebate Program

Customers eligible for the Commercial Energy Efficiency Program must meet the following criteria to participate in the Appliance Incentive Rebate Program:

- 1) The customer must be a new or existing SLG commercial customer with an annual gas usage of 5000 Dekatherms or less, or a landlord who owns an eligible commercial property that has a SLG natural gas account.
- 2) The customer must install a qualifying natural gas appliance or equipment (Eligible Measures) as outlined in table 4.1.1 below.
- 3) The customer must provide documentation to SLG or its authorized contractor as described in table 4.1.2 below.

4.1.1 Eligible Measures and Rebate Amounts

Equipment/Appliance	Required Minimum Efficiency	Rebate
Furnace (<300 MBH)	≥ 92% AFUE	\$ 140
Furnace (<300 MBH)	≥ 92 AFUE & ECM	\$ 280
Condensing Unit Heater (151-400 MBH)	> 90% AFUE	\$ 500
Infrared Heaters (all sizes)	Low Intensity	\$ 500
Steam Boiler (<300 MBH)	≥ 82% AFUE	\$ 350
Hydronic Boiler (300-499 MBH)	≥ 85% AFUE	\$2000
Condensing Boiler (<300 MBH)	≥ 90% AFUE	\$1400
Condensing Boiler (301-499 MBH)	≥ 90% AFUE	\$1400
Condensing Boiler (500-999 MBH)	≥ 90% AFUE	\$1700
Indirect Fired Water Heater (>50 gal.)	Must be installed w/qualifying boiler	\$ 210

* ECM = Electronically Controlled Motor

4.1.2 Required Documentation

Measure	Documentation
Forced Air Furnace	A completed application for rebate and proof of purchase and installation including: the make and model number of the appliance, proof of the AFUE rating by the manufacturer or other certifying body, a receipt from the installing contractor, if any, with the contractor's name, business address, phone number and Federal Tax ID number
Condensing Unit Heater	Same as above
Infrared Heater	Same as above, except in lieu of AFUE rating, document

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	that heater is a low intensity model.
Steam, Hydronic, and Condensing Boilers	A completed application for rebate and proof of purchase and installation including: the make and model number of the appliance, proof of the AFUE rating by the manufacturer or other certifying body, a receipt from the installing contractor, if any, with the contractor's name, business address, phone number and Federal Tax ID number
Indirect Fired Water Heater	Must be installed with a qualifying boiler and provide documentation as above.

Incentive rebates will be provided either by a credit on the customer's natural gas invoice or in the form of a check, whichever method is preferred by the customer.

5. OUTREACH & EDUCATION PROGRAM

A communication plan will be developed to introduce the Commercial Energy Efficiency Program to SLG customers and to promote energy efficiency in general. The communication plan will be launched in conjunction with the start of the Rebate Program.

Communications to customers may include:

- Bill Inserts
- Direct Mail
- Web site information
- Radio
- Dealer/Contractor outreach
- Internal training and promotion

6. BUDGET

The Commercial Energy Efficiency Program budget for SLG includes savings targets as outlined in table 6.1.1 and funding for Administration and Marketing, Evaluation, Measurement and Verification (M&V) and Program Rebates for the period Oct. 1, 2010 through December 31, 2011 as outlined in table 6.1.2:

6.1.1 Savings Targets (Dekatherms)

	2010	2011	Total
Savings (Dekatherms)	2,531	10,122	12,653

6.1.2 CEEP Budget

Category	2010	2011	Total
Admin. & Marketing	\$ 9,844	\$ 39,377	\$ 49,221
Evaluation, M&V costs	\$ 2,895	\$ 11,582	\$ 14,477
Measures (Rebates)	\$45,168	\$180,672	\$225,840
Total Budget	\$57,907	\$231,631	\$289,538

7. EVALUATION/QUALITY ASSURANCE

The Company will solicit bids from qualified consultants to perform the required tasks and procedures for quality assurance and evaluation as outlined in the Commission’s June 21, 2010 Order and June 23, 2010 Order in Case 08-G-1021.

8. REPORTING

The Company will submit to the PSC monthly, quarterly, and annual reports on the progress of the CEEP program implementation. These reports will include information on actual expenses, customer participation, and savings realized. These reports will also include information about ongoing program evaluation efforts. Monthly reports will be submitted approximately 14 days after the end of the month, quarterly reports approximately 45 days following the calendar quarter and annual reports within 90 days after the end of the calendar year.

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Commercial Energy Efficiency Program APPLICATION FOR REBATE

Subject to availability of funds, rebates are available toward the purchase and installation of high efficiency gas heating equipment by Commercial customers using 5,000 Decatherms per year. Customers receiving rebates/ financial inducements from NYSERDA for the same equipment are not eligible for a duplicate rebate under this program.

Qualifying equipment must be installed **on or after October 1, 2010** and must meet the minimum efficiency requirements of the program.

Property Information

Property Owner Name:

First

Last

Phone #:

Property Street Address:

Apartment #

Town:

Gas Customer Name (If
different):

Gas Customer Phone #:

St. Lawrence Gas Account #:

Contractor Information

Contractor Name:

Phone Number:

Mailing Address:

Town:

State & Zip Code:

Federal Tax ID#:

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Original Equipment Removed from Property	
<input type="checkbox"/> Furnace <input type="checkbox"/> Boiler <input type="checkbox"/> Unit Heater <input type="checkbox"/> Radiant Heater	
Manufacturer:	
Model Number:	
Serial Number:	
AFUE Rating *:	
Fuel	
Approximate Age	

New Natural Gas Equipment Installed at the Property	
<input type="checkbox"/> Furnace <input type="checkbox"/> Boiler <input type="checkbox"/> Unit Heater <input type="checkbox"/> Radiant Heater	
Manufacturer:	
Model Number:	
Serial Number:	
AFUE Rating *:	
Date installation completed:	

*Annual Fuel Utilization Efficiency Rating

Other Equipment Installed at the Property		
	Yes	No
Electronically Controlled Motor (Furnace only):		
Indirect water Heater (Boiler Only):		

Attach a copy of the installer’s invoice showing the make, model, serial number of all qualifying equipment and date of installation, proof of the efficiency rating of the appliance, and this completed form and submit to St. Lawrence Gas, PO Box 270, Massena, NY 13662.

If you have questions about the rebate program, please call St. Lawrence Gas at 315-769-3511 and speak to Phil at extension 617, or Jim at extension 616.

For St. Lawrence Gas Use Only

NYSERDA Grant awarded	<input type="checkbox"/> YES	<input type="checkbox"/> NO
<input type="checkbox"/> Approved <input type="checkbox"/> Denied		
<i>If Denied:</i> <input type="checkbox"/> No Funds Available <input type="checkbox"/> Ineligible Equipment		
<i>Qualifying Equipment</i>	<i>Rebate Amount</i>	
Heating Equipment	\$	
Indirect Water Heater	\$	
Total Rebate	\$	
Approved By		
Rebate Applied to Acct. #		
Date		